

個別課程英文授課大綱

表單編號：QP-T02-07-11

保存年限：10 年

課程名稱 Course Title	(中文)保險學		
	(英文) Insurance and Risk Management		
授課教師 Instructor	彭金隆	開課單位 Departments	風險管理與保險 學系
學分數 Credit(s)	3	修課對象 Target Students	商學院學生
課程目標 Course Objectives	The objective of this course is to equip the students with a general framework for understanding the insurance theory and principles.		
課程大綱 Course Description	<p>In this course, students can understand general framework for the effects of risk, the tools and methods used to measure and manage risk, the process of making risk management decisions, and a broad knowledge of risk management and insurance. Institutional details on insurance companies with emphasis on the current practices in Taiwan will also be presented. Since the institutional details are constantly changing, our primary goal is to stimulate critical thinking and promote the development of problem solving skills to better prepare students for applying general concepts to new sets of problems, new types of risks, and new institutional structures.</p>		
上課進度 Weekly Course Schedule			
	Topic	Reading Material	Presentation
	Introduction		
	Risk Management Process	H&N: 1.1-1.3, Ch 3, 26.1-26.3; B: Ch 3	
	Risk Diversification	H & N: Ch 4, 26.4; B: Ch 1 & 2 (how insurance works)	
	Objective of Risk Management	H & N: Ch 2	
	Insurance Company Operations	H & N: Ch 5; B: Ch 4	National Health Insurance Program
	Insurance Regulation	H & N: 6.3-6.4, 8.7, Ch 7; B: Ch 5	Pension Systems
	Insurance Pricing	H & N: 8.1-8.5, 15.6; B: Ch 4 (actuarial analysis)	Automobile Insurance
	Personal Demand for Risk Management	H & N: 9.1	Personal Injury Insurance
	Midterm Exam		
	Corporate Demand for Risk Management I	H & N: 9.2, Ch 20, 26.5	Homeowners Insurance

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	Corporate Demand for Risk Management I	H & N: Ch 21	Term and Whole Life Insurance				
	Legal Doctrines	H&N: 10.3; B: Ch 6	Endowment				
	Contract Analysis	H & N: 10.1, 10.2; B: Ch 2 (insurability), Ch 7	Annuities				
	Property Insurance	H & N: 13.1-13.3; Ch 14; B: Ch 8	Universal Life Insurance				
	Life Insurance	H & N: 15.1-15.4; 15.7; 15.8; B: Ch 14	Variable Annuities				
	Annuities and Health Insurance	H & N: 15.5; B: Ch 19	Health Insurance				
	Final Exam						
教學方式 Instructional Method	<p>This course primarily utilizes lectures, textbook readings, insurance policy analyses, and case studies/analyses. Each group of student is responsible for analyzing two social security programs and nine insurance policies in two-page reports. The writings should be double-spaced, well written, and thinking stimulated. Each group has to present one of their analyses in an extended way that includes the overview of the relevant institution. This course also contains two examinations.</p>						
課程要求 Course Requirements	None						
評量方式 Evaluation	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Short Reports: 33%</td> <td style="width: 50%;">Presentation: 17%</td> </tr> <tr> <td>Midterm Examination: 25%</td> <td>Final Examination: 25%</td> </tr> </table>			Short Reports: 33%	Presentation: 17%	Midterm Examination: 25%	Final Examination: 25%
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Midterm Examination: 25%	Final Examination: 25%						
教材及參考書目 Textbooks & Suggested Materials	<p>1.(H & N) Harrington, Scott H. and Gregory R. Niehaus, 2003, <i>Risk Management and Insurance</i>, 2nd eds. (Taipei: McGraw Hill –雙葉書廊).</p> <p>2.(B) Baranoff, Etti, 2004, <i>Risk Management and Insurance</i> (Taipei: WILEY –新月圖書).</p>						
課程相關連結網址 Course Website	None						
備註 Remarks	None						