

個別課程英文授課大綱 表單編號：QP-T02-07-11

保存年限：10年

<p>課程名稱 Course Title</p>	<p>(中文)財務管理 (英文)Financial Management</p>																								
<p>授課教師 Instructor</p>	<p>林基煌 Chihuang H. Lin</p>	<p>開課單位 Departments</p>	<p>財管系</p>																						
<p>學分數 Credit(s)</p>	<p>3</p>	<p>修課對象 Target Students</p>	<p>商學院整合課</p>																						
<p>課程目標 Course Objectives</p>	<p>This course will provide an overview of the managerial decision-making process in Finance. It will emphasize the fact that financial management is part of a broader management process, linking an organization with external markets in which it must raise its funds, purchase its inputs, and sell its products. To this end, considerable emphasis is placed on developing a sound conceptual framework along with specific skills and techniques. Topics to be discussed include objectives of financial management, discounted cash flow techniques, value in markets, capital budgeting, establishing target rates of return, risk and capital budgeting, financing policy, cost of capital, and working capital management.</p>																								
<p>課程大綱 Course Description</p>	<table border="0"> <thead> <tr> <th data-bbox="555 974 1254 1019">Topics</th> <th data-bbox="1254 974 1543 1019">References</th> </tr> </thead> <tbody> <tr> <td data-bbox="555 1019 1254 1064">Introduction and Time Value of Money</td> <td data-bbox="1254 1019 1543 1064">Ch.1,2,3,4,5</td> </tr> <tr> <td data-bbox="555 1064 1254 1108">Valuation of Bonds and Stocks</td> <td data-bbox="1254 1064 1543 1108">Ch.6,7</td> </tr> <tr> <td data-bbox="555 1108 1254 1153">Investment Evaluation Criteria</td> <td data-bbox="1254 1108 1543 1153">Ch.8</td> </tr> <tr> <td data-bbox="555 1153 1254 1198">Discounted Cash Flows Analysis</td> <td data-bbox="1254 1153 1543 1198">Ch.9</td> </tr> <tr> <td data-bbox="555 1198 1254 1243">Project Analysis</td> <td data-bbox="1254 1198 1543 1243">Ch.10</td> </tr> <tr> <td data-bbox="555 1243 1254 1288">Risk and Return</td> <td data-bbox="1254 1243 1543 1288">Ch.11,12</td> </tr> <tr> <td data-bbox="555 1288 1254 1332">Cost of Capital</td> <td data-bbox="1254 1288 1543 1332">Ch.13</td> </tr> <tr> <td data-bbox="555 1332 1254 1377">Debt Policy</td> <td data-bbox="1254 1332 1543 1377">Ch.16</td> </tr> <tr> <td data-bbox="555 1377 1254 1422">Payout Policy</td> <td data-bbox="1254 1377 1543 1422">Ch.17</td> </tr> <tr> <td data-bbox="555 1422 1254 1489">Working Capital Management</td> <td data-bbox="1254 1422 1543 1489">Ch.18,19,20</td> </tr> </tbody> </table>			Topics	References	Introduction and Time Value of Money	Ch.1,2,3,4,5	Valuation of Bonds and Stocks	Ch.6,7	Investment Evaluation Criteria	Ch.8	Discounted Cash Flows Analysis	Ch.9	Project Analysis	Ch.10	Risk and Return	Ch.11,12	Cost of Capital	Ch.13	Debt Policy	Ch.16	Payout Policy	Ch.17	Working Capital Management	Ch.18,19,20
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<p>上課進度 Weekly Course Schedule</p>	<p>請見課程大綱，每個主題將花 1-3 週講解 Please see the Course Description. Each topic will take 1-3 weeks.</p>																								
<p>教學方式 Instructional Method</p>	<p>Lecture</p>																								
<p>課程要求 Course Requirements</p>	<p>Assessment of this subject is by way of homework assignment and two exams. Homework assignments will be assigned every week. And the assignments are expected to be turned in on time (one week after they are assigned). The mid-term exam and final exam are to be conducted according to the NCCU's administrative calendar.</p>																								

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<p>評量方式 Evaluation</p>	<p>1.Homework assignments, class attendance, class participation 1/3 2.Mid-term exam. 1/3 3.Final exam. 1/3</p>
<p>教材及參考書目 Textbooks & Suggested Materials</p>	<p>Fundamentals of Corporate Finance, by Brealey, Myers, and Marcus, 6th ed., McGraw-Hill, Taiwan Distributor; 華泰書局, Tel: (02)21621217</p>
<p>課程相關 連結網址 Course Website</p>	
<p>備註 Remarks</p>	