

# 個別課程英文授課大綱

表單編號：QP-T02-07-11

保存年限：10 年

課程名稱 Course Title	(中文)風險管理																										
	(英文) Risk Management																										
授課教師 Instructor	鄭士卿	開課單位 Departments	風險管理與保險學系																								
學分數 Credit(s)	3	修課對象 Target Students	商院選修																								
課程目標 Course Objectives	<p>The purpose of this course is to equip the students with a general framework for understanding the effects of risk, the tools and methods used to measure and manage risk, the process of making risk management decisions. Our primary goal is to stimulate critical thinking and promote the development of problem solving skills to better prepare students for applying general concepts to new sets of problems, new types of risks, and new institutional structures.</p>																										
課程大綱 Course Description	<p>This course provides a broader knowledge in risk management while the field of insurance is also included. Some specific topics in risk management, such as derivatives or tax effects on risk management will be presented. Institutional details with emphasis on current practices in Taiwan will also be presented. Since the institutional details are constantly changing, our primary goal is to stimulate critical thinking and promote the development of problem solving skills to better prepare students for applying general concepts to new sets of problems, new types of risks, and new institutional structures.</p>																										
上課進度 Weekly Course Schedule	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">Week</th> <th style="width: 40%;">Topic</th> <th style="width: 20%;">Assigned Reading</th> <th style="width: 30%;">Presentations</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">Overview and Introduction</td> <td></td> <td></td> </tr> <tr> <td style="text-align: center;">2</td> <td style="text-align: center;">Risk and Its Management &amp; Decision Making</td> <td style="text-align: center;">Ch. 1 &amp; Ch. 11</td> <td></td> </tr> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">Risk and Its Management &amp; Decision Making</td> <td style="text-align: center;">Ch. 1 &amp; Ch. 22</td> <td></td> </tr> <tr> <td style="text-align: center;">4</td> <td style="text-align: center;">Life vs. Nonlife Insurance</td> <td style="text-align: center;">Supplemental Readings</td> <td></td> </tr> <tr> <td style="text-align: center;">5</td> <td style="text-align: center;">Insurance Contracts</td> <td style="text-align: center;">Ch. 10</td> <td style="text-align: center;">Airline</td> </tr> </tbody> </table>			Week	Topic	Assigned Reading	Presentations	1	Overview and Introduction			2	Risk and Its Management & Decision Making	Ch. 1 & Ch. 11		3	Risk and Its Management & Decision Making	Ch. 1 & Ch. 22		4	Life vs. Nonlife Insurance	Supplemental Readings		5	Insurance Contracts	Ch. 10	Airline
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6	學習交流日 (Holiday)		
7	Risk Management in Financial Service Industry I	Supplemental Readings	旅行社
8	Risk Management in Financial Service Industry II	Supplemental Readings	中國砂輪
9	Midterm		
10	Risk Management in Financial Service Industry III	Supplemental Readings	資生堂
11	Reducing Risk through Hedging and Diversification I	Ch. 24	直銷
12	Reducing Risk through Hedging and Diversification II	Ch. 24	DHL
13	Tax and Risk Management	Ch. 21	和碩&豐田
14	Loss Financing I	Ch. 23	南山
15	Loss Financing II	Ch. 25	Citibank
16	Loss Financing III	Ch. 25	HSBC
17	Final Exam		
18	Class Ends (No class)		
<p>教學方式 Instructional Method</p>	<p>A student-centered approach will be adopted by this course. Not only this course primarily utilizes lectures but also encourages class discussion. Student-instructor dialogue is especially encouraged. Students are ultimately responsible for their own progress by being active and critical participant in the learning. It is required that all the students shall have Pre-Class preparation for the assigned reading materials. The instructor will identify and arrange access to resources, create the context for learning and serve as an informal</p>		

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課程要求 Course Requirements	This course primarily utilizes lectures but also encourages class discussion. Student-instructor dialogue is especially encouraged. Special Notice: cellular phone use is strictly prohibited! Please turn off your cellular phone before entering the class.
評量方式 Evaluation	Midterm Exam: 25% Final Exam: 30% Presentation & Report: 30% Participation: 15%
教材及參考書目 Textbooks & Suggested Materials	Harrington, Scott E. and Gregory R. Niehaus, 2003, <i>Risk Management and Insurance</i> , 2 <sup>nd</sup> edition, (Taipei: McGraw Hill –雙葉書局).  Other References: George E. Rejda, <i>Principles of Risk Management and Insurance</i> , 7 <sup>th</sup> edition, Addison-Wesley Educational Publishers, 2000, 華泰書局代售.
課程相關 連結網址 Course Website	
備註 Remarks	