

Social Responsibility and Ethics

Course offered in English and required to purchase 2-3 cases

Instructor: Carol Yeh-Yun Lin Ext. 81004, email:yehyunln@nccu.edu.tw

Class hour: 2:00 p.m. – 5:00 p.m. for 6 Tuesdays

Office hour: 8:30 – 9:00 a.m. & 12:00 – 12:30 p.m. Wednesdays or by appointment

Textbook: Not required

Reference: Journal of business ethics and related articles

Class format: Case, movie, and article discussions

Grading: 1. Case preparation, classroom discussion & attendance 50%
2. Individual term project report 50%

Requirements:

7. This is a one-credit hour required course with six 3-hour class meetings. Students who would like to take this course should attend the “first” class.
8. Please come to the class on time and well-prepared with pre-class group discussion. Each student needs to read the assigned article, case, and/or movie before the class. Contribution to classroom discussion will be rated by both the quality and quantity of the comments/opinions. Comments connected to textbook theories will be rated “better quality”.
9. Seating will be fixed after the “Add and Drop”, notebook computer is not allowed in the class.
10. Individual term project is required to complete this course.
11. Perfect attendance will earn bonus points.

<u>Date</u>	<u>Cases & Questions</u>
2/27/13	Introduction - CSR & business ethics
3/6	Social issues & partnership– movie discussion
3/13	Social entrepreneurship – with matching article/case
3/20	Ethical decision making – with matching article/case
3/27	Individual ethical decision making – with matching article/case
4/3	Final presentation/Exam.