



## WHU – Otto Beisheim School of Management

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[www.whu.edu/exchange](http://www.whu.edu/exchange)



WHUInternational

# BSc and MSc Exchange Fact Sheet CY 2021

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## Academic Matters

### Program Offer for Exchange Students

On its campus in Vallendar, WHU offers a Bachelor in International Business Administration for undergraduate exchange students and since Fall 2017, a Master in Entrepreneurship in addition to the Master in Management and Master in Finance programs for graduate exchange students.

On its campus in Düsseldorf, WHU graduate exchange students fulfilling the MBA admission requirements can choose classes from the Full-time and Part-time MBA Program. For more information on these programs such as academic calendar etc. see “WHU Campus Düsseldorf MBA Fact Sheet”.

Due to the different campus locations and program structures, graduate exchange students can no longer mix MSc and MBA courses.

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### Online Course Guide

[www.whu.edu/courseguide](http://www.whu.edu/courseguide)

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### Language of Instruction

Two undergraduate tracks are offered: either with 80% or 100% of the courses in English. The graduate programs are taught completely in English.

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### Language Requirements

BSc and MSc exchange students do not need to prove their proficiency in English as we trust the selection process of our partner universities. However, a high level of English proficiency is required as the majority of the courses are taught and examined in English. We therefore strongly recommend that exchange students have English language skills equivalent to an internet based TOEFL score of at least 95.

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### Academic Information

Class format: Lectures, seminars and exercises  
 Class size: 30 to 40 students  
 Examination types: Exams, papers, cases, presentations and participation  
 Attendance: Mandatory  
 Workload: 5 to 7 courses per term for all programs  
 Transfer of Credits: Undergraduate courses are worth 4,5 ECTS credits and Graduate/Language courses are worth 5 ECTS credits

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### German Language Course

WHU offers intensive German courses throughout the semester. Exchange students have the opportunity to participate in one of the 4 levels offered, from beginners to advanced. The course is worth 5 ECTS credits and tuition-free for exchange students.

**Additional Student Services Available**

- Full access to the Career Center Services (incl. counseling, tailor-made newsletter with internships and job offers for international students, as well as access to the company presentations)
- VIP (Vallendar Integration Program is a student organization to foster the integration of exchange students at WHU)
- Student Buddy Program
- 24 h library access

**Grading System**

WHU Grading System		Definition
1,0 1,5	sehr gut	VERY GOOD
1,6 2,5	gut	GOOD
2,6 3,5	befriedigend	SATISFACTORY
3,6 4,0	ausreichend	SUFFICIENT
5,0	nicht ausreichend	FAIL

**Faculty**

<https://www.whu.edu/faculty/>

Economics

- Institute for Industrial Organization
- Chair of Econometrics and Statistics
- Chair of Economic and Social Policy
- Chair of Macroeconomics and International Economics
- Chair of Monetary Economics
- IHK-Chair of Small and Medium-Sized Enterprises
- Center for European Studies (CEUS)

Entrepreneurship and Innovation

- Institute of Family Business & Mittelstand
- Chair of Entrepreneurship I
- Chair of Entrepreneurship II
- Chair of Entrepreneurship, Innovation and Technological Transformation
- Chair of Family Business
- Chair of Innovation and Corporate Transformation
- Chair of Technology and Innovation Management
- Center for Sports and Management
- Entrepreneurship Center

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### Finance and Accounting

- Chair of Behavioral Finance
- Chair of Corporate Finance
- Chair of Empirical Corporate Finance
- Chair of Empirical Capital Market Research
- Allianz Endowed Chair of Finance
- Chair of Financial Accounting
- adidas Chair of Finance, Accounting and Taxation
- Accounting
- Chair of International Accounting
- Chair of Mergers and Acquisitions
- Center of Asset and Wealth Management
- Financial Accounting & Tax Center (FACCT Center)

### Management

- Institute of Management Accounting and Control (IMC)
- Chair of Corporate Management and Change
- Chair of Leadership
- Chair of Organizational Behavior
- Chair of Organization Theory
- Chair of Strategic Management
- Center for Controlling & Management
- CIMA Center

### Marketing and Sales

- Chair of Digital Marketing
- Chair of Market Research
- Chair of Sales Management and Business-to-Business Marketing
- Chair of Services Marketing
- Chair of Strategy and Marketing
- Center for Market-Oriented Corporate Management (CMM)
- Henkel Center for Consumer Goods

### Supply Chain Management

- Kühne Institute for Logistics Management
- Mercator Endowed Chair of Demand Management & Sustainable Transport
- Chair of International Business & Supply Management I
- Chair of International Business & Supply Management II
- Chair of Logistics Management
- Chair of Logistics and Services Management
- Chair of Operations Management
- Chair of Production Management
- Center for Collaborative Commerce

## Administrative Matters

**Academic Calendar\*** <https://www.whu.edu/programs/exchange-programs/>

**Spring 2021**

Quarter III      January 6 – March 6, 2021\*\*  
 Quarter IV      March 8 – April 30, 2021

Mandatory Orientation      January 5, 2021  
 Arrival Dates                      January 4, 2021

**Fall 2021**

Quarter I                      September 1 – October 23, 2021\*\*  
 Quarter II                      October 25 – December 17, 2021

Mandatory Orientation      August 26 and 27, 2021  
 Arrival Dates                      August 23-25, 2021

The dates usually include exams, but a few exams might take place during the week after the end of each quarter (except for quarter II).

The dates for our MBA exchange program differ and can be found in the WHU Campus Düsseldorf MBA Fact Sheet.

\*All dates are subject to change

\*\*The official end of the spring semester is August 31st but no classes are offered between May and August. During that time students could do an internship in Germany based on their student residence permit. Fall term officially goes until December 31st but no classes are held in last 10 days of the term.

**Deadlines for Application & Nomination**

**Spring 2021**      October 1, 2020  
**Fall 2021/Full Year**      June 1, 2021  
**Double Degree**      April 1, 2021

**Nomination Procedure**

The home university nominates their student(s) via email including the following information:

- First name and family name of the student (as shown in passport)
- Student's gender
- Student's nationality (for visa purposes)
- Term(s)
- Study program (BSc, MSc)\*

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- Student's email address

\* Due to the different campus locations and program structures, graduate exchange students can no longer mix MSc and MBA courses.

From now on, the partner university should indicate for each nominee upon nomination whether this graduate student is applying for our MSc Exchange Program on our Vallendar campus or our MBA Exchange Program on our Düsseldorf Campus (if eligible; see our WHU Campus Düsseldorf MBA Fact Sheet).

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### **Application Process**

After the home university has emailed the nomination to the respective exchange coordinator at WHU, the nominated student(s) will receive instructions for the online application procedure via email.

Shortly after the application deadline, we will process the complete online applications and send an acceptance package including the letter of acceptance for each student to the international office at the home university.

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### **Housing**

<https://www.whu.edu/housing>

The application for housing is done within the online application. After processing the application, the housing office will contact the students directly. Housing is distributed on a first-come, first-served basis. Exchange students will be given support to find their apartment before arrival, either by maps, detailed descriptions on how to find the apartment or by a WHU student buddy. Expected date of arrival: the day before our mandatory orientation.

#### **Contact persons:**

Philomena Richartz and Sabine Neuer ([housing@whu.edu](mailto:housing@whu.edu))

Phone: +49 261 6509-590/ -591

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### **Visa and Residence Permit**

<https://www.whu.edu/programs/exchange-programs/pre-departure-arrival-at-whu/>

Depending on their nationality, students might need a visa and/or residence permit to study in Germany. While we assist students in applying for their residence permit during orientation, it is the student's own responsibility to take care of visa matters as early as possible, ideally at least 2 months prior to departure.

Students should contact the German Consulate of their home country (or country of residence) to find out if they need a student visa prior to entering Germany/Europe for study purposes.

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## Health Insurance

<https://www.whu.edu/programs/exchange-programs/pre-departure-arrival-at-whu/>

All exchange students have to provide proof of health insurance upon their arrival at WHU. It has to cover the following aspects to be acknowledged by the German authorities:

- Period of time: coverage of the entire stay in Germany
- Region: Germany must be covered
- Emergencies must be covered
- All medical expenses must be covered

Health insurance with full coverage for sickness, emergencies and all medical expenses is absolutely mandatory for all exchange students in Germany. Students can contact the International Relations Office at WHU in advance to check if their health insurance is sufficient.

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## Cost of Living

<https://www.whu.edu/programs/exchange-programs/pre-departure-arrival-at-whu/>

A student's cost of living will be approximately 1200 € per month, depending on their free time activities (e.g. travelling, eating out, using sports facilities, visiting concerts and clubs).

- Accommodation: between 530 € and 600 €
- Mobile Phone: 30 €
- Food: 150 €
- Laundry: 20 €
- Local transportation: 30 €\* (Semester Ticket)
- Health Insurance: between 40 and 80 €
- Miscellaneous (leisure activities): 300 €

\*a fee of approx. 125 € to be paid at registration

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## Semester Ticket

Starting with the fall semester 2019 students will be required to purchase the VRM Semester Ticket. This allows them to travel within the VRM region with all regional trains and busses. The Semester Ticket is integrated in to the WHU student ID card. To receive the card students must pay the mandatory Semester Ticket Fee of approx. 125,00 €. This amount is subject to change and will be communicated to the students well in advance. Students may pay using credit card or cash. Fees may apply when using a credit card, so we recommend that students first contact their credit card provider for more information.