
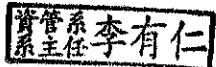


表二

105 學年度 商學院 英語授課課程大綱

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| 課程名稱 Course Title <input checked="" type="checkbox"/> 模組 <input type="checkbox"/> 個別 | (中文) 企業流程模式 |
| | (英文) Enterprise Process Models |
| 課程目標 Course Objectives | <p>An enterprise comprises a various kinds of processes. To understand those fundamental ones, how they are interacted, and how they can be redesigned are keys in the e-business environment. At the same time, the process management is the approach to break down the processes of an enterprise in order to oversee and improve the current process models. The objectives of this course thus are: to help students understand the fundamental process models in an enterprise, how to manage them, and how they can be improved by various techniques.</p> |
| 課程大綱 Course Description | <p>As enterprises are in a highly competitive environment nowadays, their process models have to be well managed in order to align with their strategies. Thus, this course tends to introduce a series of topics including Star Model, Value Creation Models, Lateral Processes, Functional Processes, Process Redesign, and Impact from the Big Data from both theoretical and practical perspectives.</p> |
| 上課進度 Weekly Course Schedule | <p>Week 1: Course Overview and Grouping Week 2: The Star Model, Textbook Chapter 2 Week 3: Strategy and Functions of Enterprises, Textbook Chapter 3 Week 4: Lateral Processes in Enterprises, Textbook Chapter 4 Week 5: Enterprise Process Management Fundamentals, Supplementary Week 6: Business Level Processes, Textbook Chapter 5 Week 7: Case Discussion 1 Week 8: Redesigning Functional Processes, Textbook Chapter 6 Week 9: Mid-Term Exam Week 10: Process Models of the Network Organization, Textbook Chapter 7 Week 11: Article Critique 1 Week 12: Article Critique 2 Week 13: Multibusiness Strategy and Processes, Textbook Chapter 8 Week 14: The Mixed Model, Textbook Chapter 9 Week 15: Case Discussion 2 Week 16: Synergy and Value Adding of Processes, Textbook Chapter 10~12 Week 17: Challenges and Opportunities from Big Data, Textbook Chapter 13 Week 18: Final Project Presentation 1 Week 19: Final Project Presentation 2</p> |

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| <p>教學方式 Instructional Method</p> | <p>Lecture (85%) and Case Discussion (15%)</p> |
| <p>課程要求 Course Requirements</p> | <p>Students are required to complete a final project and submit their reports on time by the due date. The due time is 12 pm on that day. Unless an extension is authorized by the lecturer (in advance), any report handed in later than the specified date and time will receive a range of deductions:</p> <ul style="list-style-type: none"> • up to 1 hour will receive 10% off the assessed grade; • up to 24 hours late will receive 25% off the assessed grade; • up to 48 hours late will receive 50%; and • after 48 hours a zero grade will be given. <p>For completing above mentioned project, students must comply with the plagiarism regulations stated by National Chengchi University. Any piece of the work submitted by the student(s) for the assignment required by this course must be his or her own work. Copying or paraphrasing of another person's work, either be published or unpublished, without clearly acknowledgment, will be treated as plagiarism and will be heavily penalized.</p> <p>Students are also required to read the teaching cases prior to the case discussion sessions in Week 7 and 15.</p> |
| <p>評量方式 Evaluation</p> | <p>Article Critique: 30% (Group based. The class will be divided into 6 subgroups. More details will be announced in Week 2)</p> <p>Mid-Term Exam: 20%</p> <p>Final Project: 35% (Oral Presentation 25%, Assignment 10%)</p> <p>Class Participation: 15% (Attendance, Case Discussions)</p> |
| <p>教材及參考書目 Textbooks & Suggested Materials</p> | <p>Textbook: Designing Organizations: Strategy, Structure, and Process at the Business Unit and Enterprise Levels (3rd Edition or the latest)</p> <p>Authors: Jay R. Galbraith</p> <p>Publisher: Wiley</p> <p>ISBN: 9781118409954</p> |
| <p>課程相關 連結網址 Course Website</p> | <p>http://soslab.nccu.edu.tw/Courses.html</p> |
| <p>備註 Remarks</p> | |

申請教師簽章：  開課單位主管簽章： 

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