

# 個別課程英文授課大綱

表單編號：QP-T02-07-11

保存年限：10 年

課程名稱 Course Title	(中文) 管理學 (英文) Management		
授課教師 Instructor	彭朱如	開課單位 Departments	企業管理學系
學分數 Credit(s)	3	修課對象 Target Students	
課程目標 Course Objectives	1. To introduce the theories and practice of management. 2. To explore the various facets of Management. 3. To educate students in the state-of-the-art management practices and concepts 4. To train students with the necessary knowledge and leadership skills 5. To prepare students to become socially responsible adults and competent professionals with management.		
課程大綱 Course Description	Introduction to Management and Organizations Evolution of Management History Business Environment Decision Making and Planning Organizational structure and culture Managing change and innovation Human Resource Management Motivating and leading Controlling and performance evaluation		
上課進度 Weekly Course Schedule	如後附表		
教學方式 Instructional Method	Interactive lecture Case discussion Group assignment Project		
課程要求 Course Requirements	<ul style="list-style-type: none"> <li>• Attendance is compulsory. Students are expected to attend each session of this course, arriving on time.</li> <li>• Students will have read the reading materials prior to the appropriate class in which it will be related or discussed.</li> <li>• Students are expected to come to class with written questions on each case.</li> <li>• Students are expected to perform aggressive participation in each class discussion by arising interesting questions, articulating positive critique, and giving feedback.</li> <li>• Students are expected to perform collaborative participation in each group assignment.</li> </ul>		
評量方式	Absence 20% Participation and discussion quality 10%		

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Evaluation	Absence 30% Participation and discussion quality 10% Mid-term exam 15% Group project 15% Final Exam 30%
教材及參考書目 Textbooks & Suggested Materials	. Robbins, Stephen. P., David A. Decenzo and Mary Coulter, (2012). <i>Fundamentals of Management</i> , 8th ed. (Global edition), NJ, Prentice Hall.
課程相關 連結網址 Course Website	
備註 Remarks	

## Weekly Course Schedule:

#	Date	Content	Reading	Group Assignment
1.		Course Orientation		
2.		Introduction to Management and Organizations	Ch1	
3.		Managers and Management History of management		
4.		Management Environment	Ch2	
5.		Managerial issues	Ch3	<b>Group 1</b>
6.		Foundations of Decision Making Henry Mintzberg on Decision Making	Ch4	<b>Group 2</b>
7.		Foundations of Planning	Ch5	<b>Group 3</b>
8.		Organizational structure and design	Ch6	<b>Group 4</b>
9.		Managing Human Resource	Ch7	<b>Group 5</b>
10.		Mid-term Exam		
11.		Managing change and innovation	Ch8	<b>Group 6</b>
12.		Managing work teams	Ch10	<b>Group 7</b>
13.		Motivating and Rewarding Employees	Ch11	<b>Group 8</b>
14.		Leadership and trusts	Ch12	<b>Group 9</b>
15.		Foundations of control	Ch 14	<b>Group 10</b>
16.		Overall Review		
17.		Invited Lecture		
18.		Final Exam		