

表二

103 學年度 商學院 英語授課課程大綱

課程名稱 Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 財務理論與政策 (英文) Financial Theory and Policy
課程目標 Course Objectives	After taking this class, students are expected to know how to conduct an independent study of evaluating a company's major financing strategies and their effects on company value.
課程大綱 Course Description	This class intends to provide students a further understanding of corporate financial strategies and their impact on firm value. The class contains the topics of corporate governance, corporate investment, corporate financing, dividend policy, and value creation.
上課進度 Weekly Course Schedule	W1/Sep 18 Introduction of Corporate Finance/Financial Statement Analysis W2/Sep 25 Objective in Decision Making W3/Oct 2 Case Study 1 W4/Oct 9-W6/Oct 23 Risk & Return W6/Oct 23 Investment Return W7/Oct 30 Case Study 2 W8/Nov 6 Investment Return W9/Nov 13 Mid-term Exam W10/Nov 20-W11/Nov 27 Optimal Capital Structure W12/Dec 4 Designing Perfect Debt W13/Dec 11 Dividend Policy W14/Dec 18 Case Study 3 W15/ Dec 25 Corporate Valuation W16/Jan 1 (No Class) W 17/ Jan 8 Corporate Valuation W18/Jan15 Financial Exam
教學方式 Instructional Method	Interactive Lecturing Case Discussion
課程要求 Course Requirements	Participation and Discussion, 2 exams, 3 cases, and 1 group project
評量方式 Evaluation	Participation and Discussion 20%, 2 exams: 40%, 3 cases:20% , and 1 group project:20% Details are listed in syllabus.
教材及參考書目 Textbooks & Suggested Materials	1. "Applied Corporate Finance" 3rd ed., by Damodaran, Wiley 2. "Corporate Finance" 10th ed., by Ross, Westerfield, and Jaffe, published by McGraw Hill. 3. Selected cases (purchase of case is required.)
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章： 陳姪如

開課單位主管簽章：

