

表二

## 104 學年度 商學院 英語授課課程大綱

課程名稱 Course Title <input type="checkbox"/> 模組 <input type="checkbox"/> 個別	(中文) 財務理論與政策
	(英文) Financial Theory and Policy
課程目標 Course Objectives	After taking this class, students are expected to know how to conduct an independent study of evaluating a company's major financing strategies and their effects on company value.
課程大綱 Course Description	This class intends to provide students a further understanding of corporate financial strategies and their impact on firm value. The class contains the topics of corporate governance, corporate investment, corporate financing, dividend policy, and value creation.
上課進度 Weekly Course Schedule	<p>Week/Date    Topic</p> <p>W1/Sep 17    Introduction of Corporate Finance</p> <p>W2/Sep 24    Objective in Decision Making</p> <p>W3/Oct 1-W4/Oct 8    Risk and Return</p> <p>W5/Oct 15    Exam 1</p> <p>W6/Oct 22-W7/Oct 29    Investment Return</p> <p>W8/Nov 5    Case Study 1</p> <p>W9 /Nov 12-W10/Nov 19    Optimal Capital Structure</p> <p>W11/Nov 26    Case Study 2</p> <p>W12/Dec 3    Designing Perfect Debt</p> <p>W13/Dec 10    Exam 2</p> <p>W14/Dec 17    Dividend Policy</p> <p>W15/Dec 24    Case Study 3</p> <p>W16/Dec 31-W17/ Jan 7    Corporate Valuation</p> <p>W18/Jan 14    Final</p>
教學方式 Instructional Method	Interactive Lecturing Case Discussion
課程要求 Course Requirements	Participation and Discussion, 2 exams, 3 cases, and 1 group project
評量方式 Evaluation	Participation and Discussion 20%, 2 exams: 40%, 3 cases:20% , and 1 group project:20% Details are listed in syllabus.
教材及參考書目 Textbooks & Suggested Materials	<p>1. "Applied Corporate Finance" 3rd ed., by Damodaran, Wiley</p> <p>2. Selected cases (purchase of case is required.)</p>
課程相關 連結網址 Course Website	
備註 Remarks	

申請教師簽章：

陳建如

開課單位主管簽章：

財管系 屠美亞  
系主任