Exchange Fact Sheet for Undergraduates
2011 – 2012
Guanghua School of Management, Peking University

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Website:
Guanghua School of Management: www.gsm.pku.edu.cn
Peking University: www.pku.edu.cn
Office of International Relations, Guanghua School of Management
http://www.gsm.pku.edu.cn/column/352.aspx

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Undergraduate Majors:
Accounting and Corporate Financial Management
Finance
Finance-Economics (new program starts from 2011)
Marketing

Language of Instruction: Chinese and English

Course list: http://www.gsm.pku.edu.cn/column/352.aspx
Please log in and click more under For Incoming section.
Username: exchange
Password: 88888888

Please check the website for updates

Language requirement: Students must be proficient either in Chinese or English.

Language courses: A three-credit course “Business Chinese” is open to all international students for free.

Please note that students need to pay tuition for courses taken outside of Guanghua School of Management.

Full-time Workload: At Guanghua, each course is usually 2 - 3 credits (every 2 credits has 36 instruction hours). A maximum of 18 credits per semester can be taken. Two-credit courses are 10-week long and three-credit courses are 15-week long. All courses are followed by exam weeks.

Grading: The Guanghua School of Management adopts a percentage grading system for all of its courses.

<table>
<thead>
<tr>
<th>Grades</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>90-100</td>
<td>Excellent</td>
</tr>
<tr>
<td>80-90</td>
<td>Very good</td>
</tr>
<tr>
<td>70-80</td>
<td>Good</td>
</tr>
<tr>
<td>---------</td>
<td>-----------------</td>
</tr>
<tr>
<td>60-70</td>
<td>minimum requirement for graduation (core courses)</td>
</tr>
<tr>
<td>60-</td>
<td>Satisfactory</td>
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</tbody>
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Exams: Exams for courses conducted in English are normally completed before Christmas in the fall semester and before the end of June for the spring semester.

Application deadlines:
March 1: Application deadline for DBIC Program (two weeks in May)
April 1: Application deadline for the DBIC Program (two weeks in June)
May 1: Application deadline for the DBIC Program (two weeks in July)
Required application documents:

- Application Form
  - For those who hold the international passports only, please complete the online application form of the Peking University [http://isao.pku.edu.cn/ooirr](http://isao.pku.edu.cn/ooirr).
  - For those who hold the Hong Kong, Macao, Taiwan, or Chinese Mainland passports only, please fill out the hard copy of the application form which is available by request and through our website.
- Resume
- Copy of the highest degree certificate (for graduates only)
- Official academic transcript
- One letter of recommendation (home university exchange office)
- A photocopy of your valid passport
- Two passport-sized photos

The detailed information can be visited on our website [http://www.gsm.pku.edu.cn/article/353/8013.html](http://www.gsm.pku.edu.cn/article/353/8013.html)

The submitted materials must be original documents or notarized copies and may be in either Chinese or English. Any missing of the above documents will cause the delay of admission.

Calendar (2011/2012)

**Fall 2011:**
- Registration and Orientation: August. 27, 2011 (to be confirmed)
- Classes Start: Sep. 5, 2011
- Mid-Autumn Festival: Sep. 12, 2011
- Spring Festival: Jan 23, 2012

**Spring 2012:**
- Registration and Orientation: To be confirmed
- Undergraduate Open Day: Apr. 14, 2012
- Sports Competition: Apr. 20 – Apr. 22 (no class on Apr. 20)
- University Anniversary Break: May 4, 2012
- Examination: Jun. 11- Jun. 24, 2012
- Summer Vacation Starts: Jun. 25, 2012


Short-term Program:

- Doing Business in China (DBIC) Two weeks

Tuition will be partly waived for students from exchange partner schools on certain occasions.

**Highlights:**

- Three-credit courses and seminars on specific Chinese issues
- Firsthand industrial learning experience from company visits
- Rich extracurricular culture events and sightseeing

**Program Dates for 2011:**

**May 15-28, 2011 (Undergraduate Class)**

**Course Content:**

- Economic and Political Environment in China
- Chinese Organization Culture and HR management
- Marketing in China
- Multinational Companies' Strategy in China
Check here for updates: [http://www.gsm.pku.edu.cn/article/360/7956.html](http://www.gsm.pku.edu.cn/article/360/7956.html)

**Accommodation:**
On-campus accommodation is currently NOT available due to the overwhelming demand. Our exchange students will arrange their own accommodations outside. GISA (Guanghua International Students Association) and the Office of International Relations will offer necessary information.

*Range of Off-campus housing rates: US$300 – 600 for one single room in a two-bedroom / three-bedroom apartments per month.*

**Living Expenses:**
Depends on your living situation and your own spending habits. Normally amounts to US$200 – 300 per month, excluding housing.

**Health Insurance:**
*All exchange students are required to buy the health insurance during their stay on the registration day in the Peking University.* The insurance costs about RMB 200 (subject to change).

**Visa:**
Students who are not Chinese citizens and who are planning to stay longer than 3 months are required to obtain a visa to enter and study in China:

- Step 1: Submit application to Guanghua School
- Step 2: Application approved and receive an admission letter
- Step 3: Apply for a F-visa / X-visa in a local Chinese Embassy, usually takes around 2 weeks

If the duration is less than 3 months, travel visa is acceptable.

**Facilities:**
State of the art library services, computer facilities, cafés, on-campus restaurants, student organizations, bookstores, gyms.

**Student Services:**
GISA (Guanghua International Students Association)
We have a buddy program in GISA where students from similar programs are matched with incoming exchange students during their stay at our school. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at GISAHome@gmail.com.

**Career Services:**
A number of career management resources will be available to exchange students during their stay. These include access to all Guanghua open corporate presentations, employer contact database listings, job postings, and on-campus job descriptions. Additional services include appointments with staff members/career advisors and optional participation in career service seminars. Career Development Centre locates in Room 113 in Guanghua School. The website can be visited at [http://cdc.gsm.pku.edu.cn/En/](http://cdc.gsm.pku.edu.cn/En/)

**Exchange Coordination Services:**
The Office of International Relations is the managing office of exchange students.

**Visa Issues Office:**
For transferring or extending visa, please contact the PKU International Students Division at Shao Yuan Room 109.
Phone: +86 10 6275 1230
Email: study@pku.edu.cn; learn@pku.edu.cn